

- ❖ The Department of Commerce organized “Commerce Day” which was celebrated with great enthusiasm on 6th April 2018.



The objective of the event was to create awareness about the importance of commerce education. Various competition based in different management themes were held. The

competitions include Crosswords, Case Analysis, Poster making, and Best out of Waste and Marketing it. Students from different streams participated in these competitions.

Many stalls were setup to explore the entrepreneurship skills among the students. Cultural extravaganza was a part of commerce day celebration in the auditorium. All the performances were related to commerce skills.

The program began with an Invocation and Classical dance, followed by a role play. A group dance on the theme Malala, was performed to motivate the present generation. A melodious song was presented to create awareness about the commerce subjects. Puppet show and mimicry was an attraction of the program highlighting college life. Finally there was a ramp walk, the theme being “Corporate Fashion Show”. The day was indeed a memorable one and imparted the message that “Commerce” has a role for everyone in their everyday life.

The programme concluded with the vote of thanks.

❖ **Dr.C.VasantaValli**, HOD, Commerce, invited to be the Co-chair for Technical Session at International Conference on “Sustaining a Competitive Edge in the changing Global Scenario: Challenges, Practices and Innovations” Organised by Department of Commerce in collaboration with IMA(Institute of Management Accountants), USA on 6-7 February, 2018.

